

S/N: TBA

3/1/2005

Docket No.: TAK-174-PCT

AMENDMENTS TO THE SPECIFICATION:

Please delete Table 1 beginning at line 15 of page 12 and continuing through line 12 of page 13. In its place insert Table 1 found on the following two pages attached to this sheet.

Table 1

Please select one photograph among the following photographs (1) to (4) in the sheet A that is appropriate to the following questions and write the number of the photograph.

1. Which one gives transparent impression?

2. Which one gives thickness
(covering power) ?

3. Which one gives intense gloss?

4. Which one gives pearly impression?

5. Which one gives warm impression?

6. Which one gives cool impression?

7. Which one gives natural luster?

8. Which one gives young impression?

9. Which one gives pretty impression?

1	
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9	

Table 1

10. Which one gives adult image?	10	
11. Which one gives active, vigorous (dynamic) impression?	11	
12. Which one gives serenity (calmness) ?	12	
13. Which one gives feminine (tender) impression?	13	
14. Which one gives graceful impression?	14	
15. Which one gives cool / sharp impression?	15	
16. Which one gives intellectual impression?	16	
17. Which one gives fresh (light) impression?	17	
18. Which one gives most beautiful skin? (reason:)	18	
19. Which skin do you like? (reason:)	19	
20. Which skin do you dislike? (reason:)	20	
21. Which skin do you like to makeup? (reason:)	21	

Please amend the paragraph beginning at line 14 of page 13 as follows:

Next, with respect to the textures expressing the eyes and lips, Fig. 5 shows an eye texture map showing the extent of the eyes and texture images, and Fig. 6 shows a lip texture map showing the extent of the lips and texture images. The nine textures expressing the eyes and lips are as follows: standard gives properly covering power and natural glossy impression: sheer gives transparent and light impression: pearly gives smooth and luster pearl-like impression: dispersed pearl gives sparkling impression just like dispersedly existing pearls: metallic gives strongly bright impression just like the metal surface: glitter gives vividly bright impression ~~just like lames~~: glossy gives impression of wettish gloss and damply and strong luster: and foggy gives soft and powdery impression. Then, models were photographed after eye and lip makeup has been done, and then the photographs were shown to panelists just like the case of skin base to take the questionnaire regarding two kinds of items, i.e., the characteristics of the textures and the images how the photographs were seen. The items of the questionnaire were as shown in Table 2. The results were overlaid on the texture word map to obtain an eye texture map shown in Fig. 5 and a lip texture

map shown in Fig. 6. The questionnaire as shown in Table 2 was done by evaluating the respective items in 5 grades. Tables 3 and 4 are items of the questionnaire for the model in fifties, and Table 3 is relevant to the questionnaire items of skin texture and Table 4 is relevant to the questionnaire items of the eyes and lips.

Please delete Table 2 beginning at line 14 of page 14 and continuing through line 6 of page 16. In its place insert Table 2 found on the following three pages attached to this sheet.

Table 2

Please mark ○ at a supposedly proper point in the right side to the respective questions with respect to the photograph of B-(1).

		Positive 5	Rather positive 4	Neither 3	Rather Negative 2	Negative 1
1. Seemingly transparent	_____					
2. Seemingly natural gloss	_____					
3. Seemingly thick (covering power)	_____					
4. Seemingly weak gloss	_____					
5. Seemingly strong gloss	_____					
6. Seemingly wet	_____					
7. Seemingly pearly	_____					
8. Seemingly light	_____					
9. Seemingly feathery and warm	_____					
10. Seemingly cold	_____					
11. Seemingly high color	_____					
12. Seemingly soft	_____					
13. Seemingly luster	_____					
14. Seemingly serene	_____					
15. Seemingly powdery	_____					
16. Seemingly powdery	_____					

Table 2

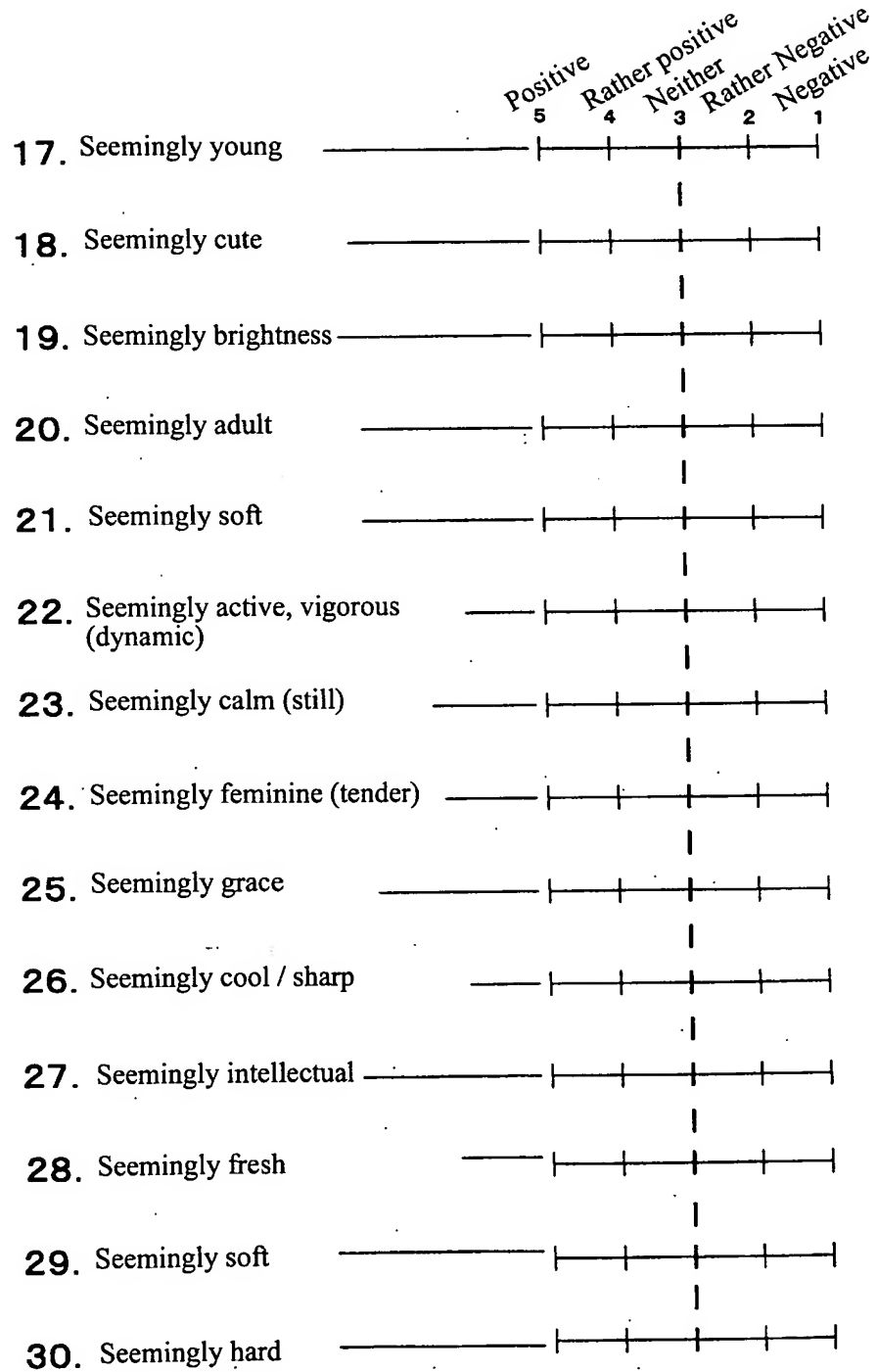


Table 2

Please select one photograph among the following questions and write the number of the photograph.

1. Which eyes do you think most beautiful?
(reason:)

2. Which eyes do you like?
(reason:)

3. Which eyes do you dislike?
(reason:)

4. Which eyes do you want to makeup?
(reason:)

1	
2	
3	
4	

S/N: TBA

3/1/2005

Docket No.: TAK-174-PCT

Please delete Table 3 beginning at line 8 of page 16 and continuing through line 16 of page 17. In its place insert Table 3 found on the following three pages attached to this sheet.

Table 3

Please select one photograph among the following photographs (1) to (4) in the sheet A that is appropriate to the following questions and write the number of the photograph.

1. Which one gives transparent impression?

1

2. Which one gives thickness (covering power)?

2

3. Which one gives intense gloss?

3

4. Which one gives pearly impression?

4

5. Which one gives warm impression?

5

6. Which one gives cool impression?

6

7. Which one gives natural luster?

7

8. Which one gives young impression?

8

Table 3

9. Which one gives soft, tender impression?

10. Which one gives adult image?

11. Which one gives active (dynamic) impression?

12. Which one gives serenity (calmness)?

13. Which one gives feminine impression?

14. Which one gives graceful impression?

15. Which one gives cool impression?

16. Which one gives intellectual impression?

17. Which one gives fresh (light) impression?

18. Which one gives noticeable loosening impression?

19. Which one has noticeable dents?

20. Which one has noticeable wrinkles (transverse and vertical wrinkles)?

9	
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Table 3

- 21.** Which one seems dull?
- 22.** Which one has noticeable pores?
- 23.** Which one seems makeup loosening?
- 24.** Which one seems tire?
- 25.** Which one seems old?
- 26.** Which one seems lonely?
- 27.** Which one seems not graceful?
- 28.** Which skin do you think most beautiful?
(reason:)
- 29.** Which skin do you like?
(reason:)
- 30.** Which skin do you dislike?
(reason:)
- 31.** Which skin do you want to makeup?

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S/N: TBA

3/1/2005

Docket No.: TAK-174-PCT

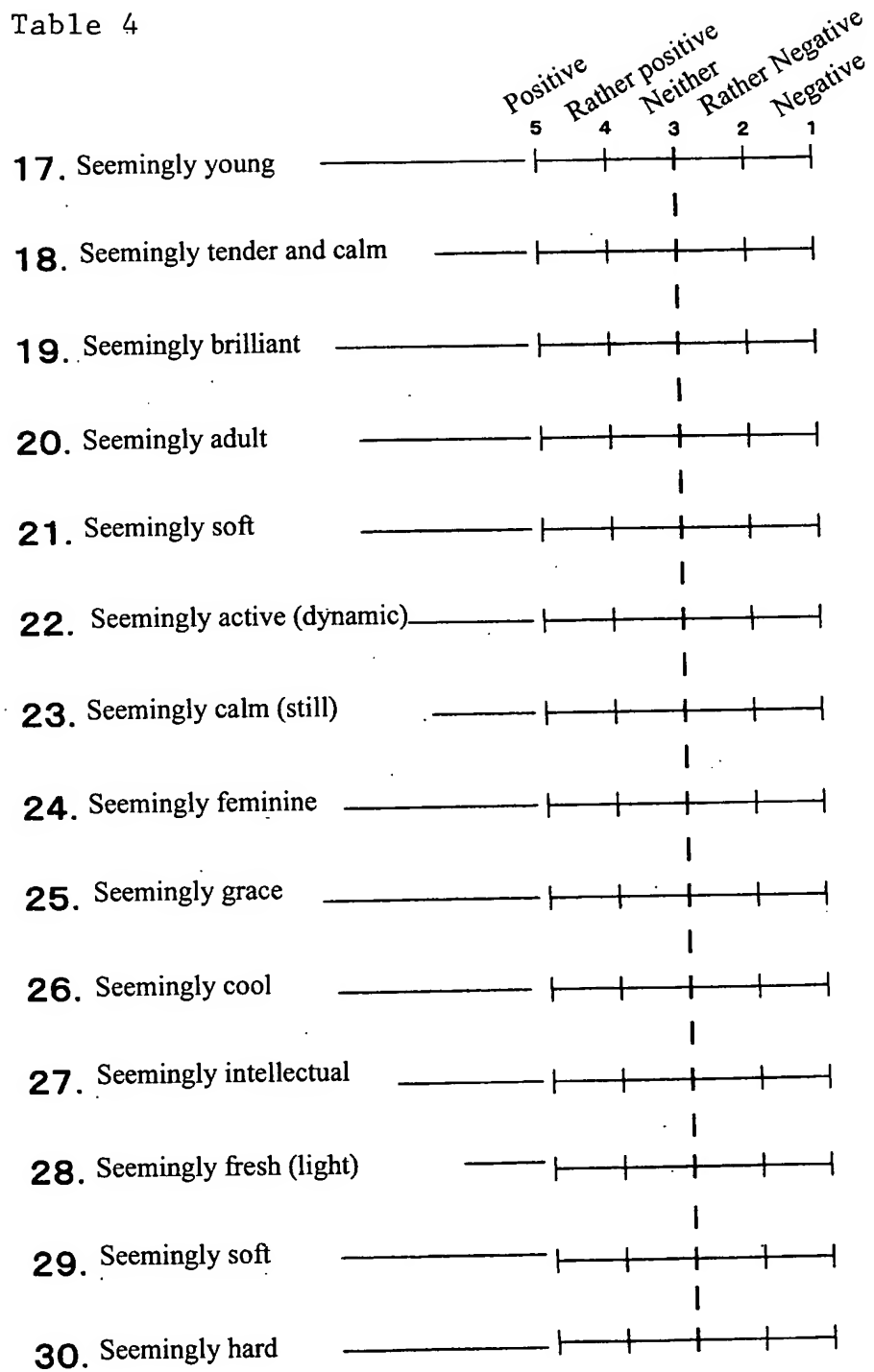
Please delete Table 4 beginning at line 18 of page 17 and continuing through line 2 of page 19. In its place insert Table 4 found on the following two pages attached to this sheet.

Table 4

Please mark ○ at a supposedly proper in the right side to the respective questions with respect to the photograph of B - (1)

		Positive 5	Rather positive 4	Neither 3	Rather Negative 2	Negative 1
1. Seemingly transparent	_____					
2. Seemingly natural gloss	_____					
3. Seemingly thick (covering power)	_____					
4. Seemingly weak gloss	_____					
5. Seemingly strong gloss	_____					
6. Seemingly wet	_____					
7. Seemingly pearly	_____					
8. Seemingly light	_____					
9. Seemingly feathery and warm	_____					
10. Seemingly cold	_____					
11. Seemingly high color	_____					
12. Seemingly soft	_____					
13. Seemingly luster	_____					
14. Seemingly serene	_____					
15. Seemingly powdery	_____					
16. Seemingly thin makeup	_____					

Table 4



S/N: TBA

3/1/2005

Docket No.: TAK-174-PCT

Please delete Table 5 beginning at line 18 of page 22 and continuing through line 7 of page 23. In its place insert Table 5 found on the following page attached to this sheet.

Table 5

Correlation of the texture and balance

Skin × Eyes × Lips	
Skin × Same × Same	<ul style="list-style-type: none">▪ The characteristics of the texture were emphasized as they were.▪ The direction of the image was emphasized.
Skin × Strong × Strong	<ul style="list-style-type: none">▪ The characteristics of the respective texture persisted outstandingly.▪ The intensity of the texture should be adjusted.
Skin × Weak × Weak	<ul style="list-style-type: none">▪ Good entire harmony was obtained and the image was expanded.
Skin × Strong × Weak	<ul style="list-style-type: none">▪ The image was shifted in the direction of the respective strong textures.

S/N: TBA

3/1/2005

Docket No.: TAK-174-PCT

Please delete Table 6 beginning at line 15 of page 24 and continuing through line 3 of page 25. In its place insert Table 6 found on the following page attached to this sheet.

Table 6

Result of texture makeup for the middle to elder age

Texture Items	Standard	Mat	Sheer	Pearly	Dispersed pearl	Metallic	Glitter	Glossy	Foggy
Skin	◎	○	○	×	/	/	/	/	/
Eyes	◎	◎	○	×	×	×	×	×	×
Lips	◎	◎	◎	○	△	△	×	×	×

Please amend the paragraph beginning at line 5 of page 25 as follows:

Based on the results of the questionnaire, the map of the texture regions where the skin of the middle to elder age is seemed to be beautiful is shown as a texture image map of Fig. 17. It was found that ~~hose~~ of the skin and eyes existed in approximately close regions and that the standard, mat, and sheer textures were in texture regions where the unevenness of wrinkles and pores were not obvious. In the texture for making the skin seemed beautiful, the essential point was proper covering power and natural gloss. Textures in the light directions other than that were improper for makeup for the middle to elder age. With respect to the lips, there is a widely expanded adequate region and the mat, sheer, and pearly textures and the standard texture in the center can be exemplified. As a wettish type, the use option in combination with lip liner application is widened. However, the texture in the strongly wettish and strongly bright direction is improper.